



## TAG Invites Nova Communications to Attend Leadership Conference for Technology Industry

*Pete Jones to Share Technology & Business Management Insights with Colleagues from North America*

Plymouth, MN — February 24, 2016 — Nova Communications, a leading provider of unified communications, announced today that the company has been invited to attend Technology Assurance Group's (TAG) annual convention. TAG is an organization of independently owned unified communication providers in North America who collectively represent \$350M in products and services. The event will take place on April 3-6<sup>th</sup> in Chicago, Illinois. This is an invite-only event that is focused on bringing great leaders together to collaborate on new trends, best business practices, emerging technologies and the associated impact on small to mid-sized businesses (SMBs). With leaders from all across the US and Canada in attendance, the knowledge transfer will be significant.

"We can't wait for it," stated Pete Jones, Owner/President of Nova Communications. "The TAG convention always stimulates our minds and opens us up to new ideas. It's an honor to be among this caliber of leaders and we look at this event as an opportunity to refine our competitive advantage. We consider it our duty to proactively seek out best practices, so we can continually deliver a superior experience for all of our customers."

"We were pleased to hear that Pete would be attending," commented Brian Suerth, President of TAG. "Their organization is one of the exemplary companies that exude excellence in all that it does. Nova Communications excels at consistently exceeding the expectations of their customers, which

explains their prolonged success over the years."

At the event, Pete Jones will be sharing key insights, as well as collaborating with C-level leadership from other markets in order to innovate new ways of serving their customers. "In the technology field, companies that are complacent are falling woefully behind. That's why we make events like the TAG convention a priority. We learn new ways of doing business that continually increases our customers' profitability, while giving them a competitive advantage," stated Mr. Jones.

One of the top ten speakers in the world, Dan Clark, will be the keynote speaker at this year's convention. Mr. Clark is a best-selling author and speaks regularly on topics including motivation, team-building, customer satisfaction and leadership. Nova Communications will surely learn a tremendous amount, as well as contribute to the betterment of the industry.

### **About Technology Assurance Group**

Technology Assurance Group (TAG), an organization of leading unified communications companies in North America representing \$350 million in products and services. TAG Members integrate all communication solutions including IT, cloud based technologies, telecommunications, AV, surveillance, video and telepresence and managed print. TAG provides its Members with the competitive advantages necessary to achieve a dominant position in their marketplace. Members benefit from best business and management practices, advanced sales training programs and processes, in-depth financial analysis and industry benchmarking, professionally led peer group interaction, marketing and lead

generation programs, and strategic partnerships with communication solution providers. For more information on TAG, please call 858-946-2108 or visit [www.tagnational.com](http://www.tagnational.com).

### **About Nova Communications**

Nova Communications is Minnesota's largest and most experienced Toshiba and Zultys dealer. Telecommunications runs your business. The team at Nova Communications has a history dating back to the early 1980's. Nova Communications does not just provide telephone system equipment and service; we provide a stake in the business of our customers. We learn their business and work with them to ensure they are receiving the very best value. Our goal is a lifelong partnership. The company's goal is maximum customer satisfaction through total customer satisfaction.

Nova Communications provides customers with industry leading technology, serviced by Factory Certified technicians with years of experience. Customer training is offered for every component of the phone system by Nova Communication's highly experienced team.

The company's trusted and professional technicians offer service to ensure system reliability. Nova Communications also offers comprehensive emergency service 24 hours a day, 7 days a week guaranteed within 2 hours.

For more information on Nova Communications, Inc. call (952) 473-2100 or visit <http://www.nova-communications.com>.