



## **Pete Jones Wins Lifetime Achievement Award at TAG Convention**

*President of Nova Technologies  
Recognized Amongst  
Top Organizations in North America*

PLYMOUTH, MN — April 17, 2023 — Nova Technologies, a leading managed technology services provider (MTSP), announced today that Pete Jones, President of Nova Technologies, has been recognized for decades of professional success and has received the Lifetime Achievement Award at the biggest technology event of the year, the 22<sup>nd</sup> annual Technology Assurance Group (TAG) convention. TAG, an organization of leading managed technology services providers in the United States and Canada representing \$800 million in annual products and services, convenes every year to share best practices and to enhance one another's businesses. The event recently took place in Charleston, South Carolina and was attended by North America's top MTSPs.

Nova Technologies is one of the leading Members of this prestigious organization and to say that Jones has been a vital component to its impressive track record is a gross understatement. Pete has dedicated himself to a lifetime of service and has enriched the lives of his employees, his customers, and the community at large, which is why the leadership at TAG have commended him on an exceptional career.

Under Jones' leadership, Nova Technologies transitioned successfully from solely offering voice solutions to becoming one of the strongest MTSPs in the nation, offering an assortment of technology solutions, including unified communications, and cloud. Each new technology solution was added to the service mix for the betterment of their customers and to enhance their customer experience. As

customers raved about their positive experiences working with Nova Technologies, it was only natural that Nova Technologies would expand from managing one aspect of their customers' networks to managing several aspects. This allowed their customers to focus on their core business strengths and to grow their profitability, instead of being bogged down in the technical details of their infrastructure roadmap.

Pete was presented with the Lifetime Achievement by Brian Suerth, President of TAG. "Pete's approach to leadership is the golden standard for excellence in our industry," stated Suerth. "He built such a solid foundation for his company to thrive and those effects will undoubtedly carry on for decades to come. He is an inspiration to many of our Members and an exceptional example of how to succeed in our industry. At its core, Pete's model for success is serving the customer at the highest level, increasing their capabilities and increasing profitability for everyone involved."

### **ABOUT NOVA TECHNOLOGIES**

Nova Technologies is Minnesota's largest and most experienced Toshiba and Zultys dealer. Telecommunications runs your business. The team at Nova Technologies has a history dating back to the early 1980's. Nova Technologies does not just provide telephone system equipment and service; we provide a stake in the business of our customers. We learn their business and work with them to ensure they are receiving the very best value. Our goal is a lifelong partnership. The company's goal is maximum customer satisfaction through total customer satisfaction.

Nova Technologies provides

customers with industry leading technology, serviced by Factory Certified technicians with years of experience. Customer training is offered for every component of the phone system by Nova Technologies' highly experienced team. The company's trusted and professional technicians offer service to ensure system reliability. Nova Technologies also offers comprehensive emergency service 24 hours a day, 7 days a week guaranteed within 2 hours.

For more information on Nova Technologies call (952) 473-2100 or visit <http://www.nova-tech.us>.

### **ABOUT TECHNOLOGY ASSURANCE GROUP (TAG)**

Technology Assurance Group is an organization of leading managed technology services providers (MTSPs) in North America representing \$800 million in products and services. TAG Members integrate all technology solutions including IT, cloud-based technologies, cybersecurity, telecommunications, AV, video surveillance, access control and managed print. Members benefit from best business and management practices, advanced sales training programs and processes, in-depth financial analysis, and industry benchmarking, professionally led peer group interaction, marketing and lead generation programs, and strategic partnerships with technology manufacturers. For more information about Technology Assurance Group, please visit [www.TAGNational.com](http://www.TAGNational.com) or call (858) 946-2108.