



Nova Technologies Leverages Latest Mobile Enablement Technology to Enhance Hybrid Workforce Productivity

Leading Managed Technology Services Provider Advances the Communication Capabilities of Local Businesses

PLYMOUTH, MN – February 29, 2024 - Nova Technologies, a leading managed technology services provider (MTSP), is advancing how small to mid-sized businesses (SMBs) communicate with one another via mobile enablement technology. Historically, whenever someone left the office, they could reroute calls to their personal cell phone. This worked well in a pinch however, they lost the functionality that they would otherwise have with their office phone. They couldn't transfer a call to other departments, they couldn't check presence to see if other staff were available, they couldn't record calls easily and they wouldn't have access to other key applications. With the rise of remote and hybrid workplaces, Nova Technologies invested in offering mobile enablement technology to its customers to enhance business communications and productivity.

"There's been tremendous demand for remote or hybrid workplace communications solutions over the past few years," stated Pete Jones, Owner/President of Nova Technologies. "This demand is never going to slowdown and as a result, businesses will continually need solutions that support their remote staff. Mobile enablement

and other ancillary solutions are bridging this gap."

Whenever an employee needs to be remote but available, there's plenty of functionality that is vital. First and foremost, they need to be able to press a button which automatically reroutes all calls their way. Additionally, an employee needs to be able to collaborate with other team members in one-place for group calls or group messages or video and with mobile enablement solutions they can see when other members are available, so they don't waste time with cumbersome "back n' forth" scheduling messages. There are other times where an executive is in transit with poor cell service but can easily scroll on their smartphone to browse important voicemail transcriptions to delegate them to other team members who can provide more immediate assistance. The whole point of mobile enablement solutions is to maintain a seamless, professional experience that drives easy communication and collaboration.

"Hybrid and remote workplaces are here to stay and without building the proper communications and IT infrastructure, there are obvious shortcomings to the hybrid workplace; however, with the right tools it can accelerate the pace of any business, enhance collaboration and ultimately lead to more profits," added Jones.

ABOUT NOVA TECHNOLOGIES

Nova Technologies is Minnesota's largest and most experienced Toshiba and Zultys dealer. Telecommunications runs your business. The team at Nova Technologies has a history dating back to the early 1980's. Nova Technologies does not just provide telephone system equipment and service; we provide a stake in the business of our customers. We learn their business and work with them to ensure they are receiving the very best value. Our goal is a lifelong partnership. The company's goal is maximum customer satisfaction through total customer satisfaction.

Nova Technologies provides customers with industry leading technology, serviced by Factory Certified technicians with years of experience. Customer training is offered for every component of the phone system by Nova Technologies' highly experienced team.

The company's trusted and professional technicians offer service to ensure system reliability. Nova Technologies also offers comprehensive emergency service 24 hours a day, 7 days a week guaranteed within 2 hours.

For more information on Nova Technologies call (952) 473-2100 or visit <http://www.nova-tech.us>.