



## Nova Communications Helps Businesses Deploy and Harness the Power of Gigabit Networks

*Leading Unified Communications  
Provider Shares Huge Development  
in Tech*

Plymouth, MN – May 31, 2017 - Nova Communications a leader in unified communications, announced today that the company is helping small to mid-sized business (SMB) owners deploy and harness the power of Gigabit Networks. Nova Communications will educate business owners on how this technology can bolster company-wide productivity, reduce capital investments in IT infrastructure and equip employees with one of the most central assets they need to work effectively – speed.

Each and every day, more and more businesses migrate to the cloud and they rely more heavily on the cloud than ever before. Gigabit Networks will undoubtedly play a central role in facilitating this transition. Gigabit Networks create faster performance across the board, enabling businesses to run their organizations from the cloud, while simultaneously accessing all of their applications, software, virtual private networks (VPN) and other data seamlessly.

Gigabit Networks are networks that perform at 1000 Mbps (Megabits-Per-Second) and are set to become the new standard for connectivity. In simple terms, Gigabit Networks increase a business' ability to access important files, data, applications or services which require high-bandwidth connectivity, like

streaming to devices without interference or latency. This means that if a company stores their files in the cloud, there's no more waiting around for the bandwidth to stop lagging. For businesses using videoconferencing solutions, this means no more fuzzy, pixelated pictures and repeatedly dropped calls. This development means an improvement to virtually every single device on the network, for a minimal expenditure. This has opened up the floodgates for businesses to run their entire operation from the cloud because they can put everything on the cloud, virtualizing their entire IT infrastructure.

"Everyone sees massive value in taking their organization to the cloud," stated Pete Jones, Owner/President at Nova Communications. "Those who could foresee this eventuality, were the early players to enter the managed IT services marketplace. At Nova Communications, our clients love the enhanced security of the cloud, they love the easy access to applications on any device and the ability to bring their own device to the network. However, the one issue that organizations used to run into when they would attempt to transition to the cloud was that network speeds couldn't handle the demands of the business. Gigabit Networks have ended this problem. They are so fast, have such strong connectivity and fuel the high-performance of virtually everything else. Moving to gigabit is like going from horse-

drawn carriages to Formula One cars. Your competition will need more than luck to keep up."

### **About Nova Communications**

Nova Communications is Minnesota's largest and most experienced Toshiba and Zultys dealer. Telecommunications runs your business. The team at Nova Communications has a history dating back to the early 1980's. Nova Communications does not just provide telephone system equipment and service; we provide a stake in the business of our customers. We learn their business and work with them to ensure they are receiving the very best value. Our goal is a lifelong partnership. The company's goal is maximum customer satisfaction through total customer satisfaction.

Nova Communications provides customers with industry leading technology, serviced by Factory Certified technicians with years of experience. Customer training is offered for every component of the phone system by Nova Communication's highly experienced team.

The company's trusted and professional technicians offer service to ensure system reliability. Nova Communications also offers comprehensive emergency service 24 hours a day, 7 days a week guaranteed within 2 hours.

For more information on Nova Communications, Inc. call (952) 473-2100 or visit [www.nova-communications.com](http://www.nova-communications.com).