

## <u>Nova Communications Launches Secure WiFi-as-a-Service to Protect</u> <u>Customers from Cyber Attacks</u>

Leading Managed Technology Services Provider (MTSP) Leverages Innovative Wireless Access Points to Secure Connections to the Internet

PLYMOUTH. MN - October 2019 -Nova Communications, a leading managed technology services provider (MTSP), announced today that the company has launched a Secure WiFi-as-a-Service program to protect its customers from cyber attacks through wireless access points. Over the past few years, the prevalence of cyber attacks has continued to grow, expanding every SMBs' need for cybersecurity. One of the most widely utilized methods by cybercriminals is WiFi hacking through an organization's wireless access points.

WiFi hacking has proven to be one of the most effective means of cyberattacks and hackers are using this specific method to exploit SMBs. However, Nova Communications's Secure WiFi-asa-Service program comprehensively stamps out this threat and equips SMBs with a means to securely connect to WiFi, so that their businesses can run smoothly, securely and safely. This program goes far beyond the typical protection that most businesses utilize. Common cybersecurity packages include firewall, data backup, antivirus, malware prevention, OS security and patches, vet these solutions are no longer sufficient protection mechanisms.

In the modern workplace, everything relies on the Internet and a secure connection is now an absolute must for any organization. Unfortunately, the majority of all breaches happen to SMBs and the main reason is that their IT provider is not providing sufficient protection against cyber attacks. SMBs require a secure connection in order to ensure that their employees, networks and customers are protected from infiltration, data extraction and credential theft. WiFi hacking is often overlooked as a security threat; however, as Internet speeds have dramatically increased in performance in recent years, so have the associated risks. WiFi hacking has become prevalent because it's very easy to hack wireless access points.

Fortunately, Nova Communications offers customers a Secure WiFi-as-a-Service program on a month-to-month basis with no capital expenditure. Nova Communications provides its customers with state-of-the-art wireless access points designed to thwart cyber attacks. This unique technology includes a powerful wireless intrusion prevention security system, real-time business driven and location- based analytics, and socialenabled captive portals. The Secure WiFi-as-a-Service program includes technology refresh, so the wireless access point is always up to date with the latest software and cybersecurity technology.

"The reason that businesses need to secure their WiFi is because these attacks can go undetected for a very long time, which poses serious risks to any company," stated Pete Jones, Owner/President of Nova Communications. "Hackers are only getting smarter and the sooner a business can lock down every entry point into their network the better."

## ABOUT NOVA COMMUNICATIONS

Nova Communications is Minnesota's largest and most experienced Toshiba and Zultys dealer. Telecommunications runs your business. The team at Nova Communications has a history

dating back to the early 1980's. Nova Communications does not just provide telephone system equipment and service; we provide a stake in the business of our customers. We learn their business and work with them to ensure they are receiving the very best value. Our goal is a lifelong partnership. The company's goal is maximum customer satisfaction through total customer satisfaction.

Nova Communications provides customers with industry leading technology, serviced by Factory Certified technicians with years of experience. Customer training is offered for every component of the phone system by Nova Communication's highly experienced team.

The company's trusted and professional technicians offer service to ensure system reliability. Nova Communications also offers comprehensive emergency service 24 hours a day, 7 days a week guaranteed within 2 hours.

For more information on Nova Communications, Inc. call (952) 473-2100 or visit http://www.novacommunications.com.