



## **Nova Communications Shares the Top 3 Business Collaboration Tools in 2020**

*Leading Managed Technology Services Provider (MTSP) Educates Businesses on How to Stay Competitive, Relevant and Collaborative*

PLYMOUTH, MN – July 2020 - Nova Communications, a leading managed technology services provider (MTSP), shared the top 3 business collaboration tools in 2020. Small to mid-sized businesses (SMBs) need to be able to collaborate across teams and departments and unfortunately, the old way of doing business simply has become obsolete, due to its inefficiencies. Nova Communications is actively engaged in educating the business community with how SMBs can utilize the latest in technology to position themselves to grow substantially in 2020, and if there's a single feature that virtually every organization needs it is the ability to collaborate. With more companies looking for better, more effective ways to collaborate Nova Communications has compiled its top 3 technology tools that are imperative to foster collaboration. The first tool that business owners need to deploy within their organizations to foster collaboration is remote workforce technology. Typically, this encompasses cloud IT such as Microsoft's Azure and cloud voice to support remote workers. Employees need to be accessible and communications need to be secure. The reason these technologies are indispensable to an organization is because remote working has become the norm in many industries and in the coming years that will only expand as Millennials and Gen Z begin to dominate the workforce. According to a study by IWG, "70% of employees globally work remotely at least once a week and 50% of employees work remotely half the week," which means that business owners will need the technology to keep their remote

workers efficient and effective whether they like it or not. "Lots of business owners think that remote working is a fad. However, remote working is here to stay and will only expand in the coming years," state Pete Jones, Owner/President of Nova Communications.

Next, business owners need to invest in group chat software, such as Microsoft Teams. Microsoft Teams keeps everyone on the same page, which is imperative for companies who need to move fast. Group chat software helps employees communicate more effectively, eliminates redundant messages, and provides everyone with access to the right tools at the exact moment that they need them. With a shared workspace, nobody has to wait around and they can get right to work. So, whether businesses have staff in the office or remote, group chat software enables employees to collaborate across multiple platforms, media and files, instantaneously.

Thirdly, business owners need to equip their team with a cloud videoconferencing solution. One of the reluctances amongst business owners who are dragging their feet on this trend, is that they don't want to lose the face-to-face connection that an in-office environment provides. Fortunately, videoconferencing has become sophisticated enough to stream video conferences with strong enough connection to preserve those intangible moments that used to be limited to an in-office environment.

"Videoconferencing has come a long way since its inception," added Jones. "It's actually a more personal way of connecting than group meetings of the past and it's very inexpensive."

Whether due to a shifting population majority within the workforce, software trends or business owners who simply understand where the world is headed, the one aspect that will need to improve within everyone's

business is collaboration. Oftentimes, the main obstacle to successful collaboration is speed of communication, which these three technologies 1) cloud IT/Voice 2) group chat software and 3) cloud videoconferencing solutions cultivate within in an organization and are some of the fastest ways to increase collaboration within any SMB.

### **ABOUT NOVA COMMUNICATIONS**

Nova Communications is Minnesota's largest and most experienced Toshiba and Zultys dealer. Telecommunications runs your business. The team at Nova Communications has a history

dating back to the early 1980's. Nova Communications does not just provide telephone system equipment and service; we provide a stake in the business of our customers. We learn their business and work with them to ensure they are receiving the very best value. Our goal is a lifelong partnership. The company's goal is maximum customer satisfaction through total customer satisfaction.

Nova Communications provides customers with industry leading technology, serviced by Factory Certified technicians with years of experience. Customer training is offered for every component of the phone system by Nova Communication's highly experienced team.

The company's trusted and professional technicians offer service to ensure system reliability. Nova Communications also offers comprehensive emergency service 24 hours a day, 7 days a week guaranteed within 2 hours.

For more information on Nova Communications, Inc. call (952) 473-2100 or visit <http://www.nova-communications.com>.