



## **Nova Technologies Helps Business Owners Capitalize on 2025 IRS**

### **Section 179 Tax Savings**

*Leading Managed Technology Services Provider Urges Companies to Maximize Year-End Investments Before December 31*

PLYMOUTH, MN – November 21, 2025 – Nova Technologies, a leading managed technology services provider (MTSP), is encouraging business owners to take advantage of the 2025 IRS Section 179 tax deduction, which allows companies to immediately expense qualifying technology and equipment purchases. For 2025, businesses can deduct up to \$2,500,000 on eligible purchases such as servers, IT infrastructure, cybersecurity, software licenses, and phone systems that are placed in service before December 31, 2025.

“Section 179 remains one of the most effective ways for businesses to invest in growth while simultaneously reducing taxable income,” said Dale Stein, CEO at Nova Technologies. “While we’re not tax professionals, we view it as our responsibility to help our clients make smart financial and technological decisions that strengthen their operations.”

Many organizations mistakenly wait until the last quarter to consider capital

upgrades, but Nova Technologies emphasizes that early planning ensures businesses can implement new systems and claim the full deduction. “Each year, we see companies leave money on the table simply because they didn’t act fast enough,” Stein added. “This deduction can make a real difference in profitability by freeing up capital for innovation and security investments.”

The Section 179 program allows 100 percent depreciation on qualifying equipment, provided it’s operational by the end of the calendar year and used over 50% of the time for business purposes. With the continued rise in cyberthreats and digital transformation, Nova Technologies notes that the timing couldn’t be better for companies to modernize their infrastructure.

Nova Technologies advises all businesses to consult with a CPA or qualified tax advisor to determine how much they can deduct under the updated 2025 guidelines.

### **ABOUT NOVA TECHNOLOGIES**

Nova Technologies is Minnesota's largest and most experienced Toshiba and Zultys

dealer. Telecommunications runs your business. The team at Nova Technologies has a history dating back to the early 1980’s. Nova Technologies does not just provide telephone system equipment and service; we provide a stake in the business of our customers. We learn their business and work with them to ensure they are receiving the very best value. Our goal is a lifelong partnership. The company’s goal is maximum customer satisfaction through total customer satisfaction.

Nova Technologies provides customers with industry leading technology, serviced by Factory Certified technicians with years of experience. Customer training is offered for every component of the phone system by Nova Technologies’ highly experienced team.

The company’s trusted and professional technicians offer service to ensure system reliability. Nova Technologies also offers comprehensive emergency service 24 hours a day, 7 days a week guaranteed within 2 hours.

For more information on Nova Technologies call (952) 473-2100 or visit <http://www.nova-tech.us>.